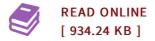




My Life as a Night Elf Priest: An Anthropological Account of World of Warcraft

By Bonnie Nardi

University of Michigan Press. Paperback. Book Condition: New. Paperback. 248 pages. Dimensions: 9.0in. x 6.0in. x 0.7in.Ever since the creators of the animated television show South Park turned their lovingly sardonic gaze on the massively multiplayer online game World of Warcraft for an entire episode, WoWs status as an icon of digital culture has been secure. My Life as a Night Elf Priest digs deep beneath the surface of that icon to explore the rich particulars of the World of Warcraft players experience. Julian Dibbell, WiredWorld of Warcraft is the best representative of a significant new technology, art form, and sector of society: the theme-oriented virtual world. Bonnie Nardis pioneering transnational ethnography explores this game both sensitively and systematically using the methods of cultural anthropology and aesthetics with intensive personal experience as a guild member, media teacher, and magical quest Elf. William Sims Bainbridge, author of The Warcraft Civilization and editor of Online WorldsNardi skillfully covers all of the hot button issues that come to mind when people think of video games like World of Warcraft such as game addiction, sexism, and violence. What gives this book its value are its unexpected gems of rare and beautifully detailed research on...



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